

PBS39 strives to bring its viewers the best television available anywhere. From topical local series such as *HealthLine* and *Primetime 39*, to cutting edge documentaries like *The War* from acclaimed director Ken Burns.

In 2007, PBS39 continued to bring the residents of northeast Indiana the programs, that for decades, they have come to rely on. Longtime favorites like the programs in our Saturday morning "How To" series and the "BritCom" block on Saturday evenings have come to represent, in practice, one facet of our programming philosophy: solid, unwavering quality and consistency for our viewers.

PBS39 is constantly at the forefront of new and innovative content for the entire family. As this area's most-trusted resource for television programming for children, PBS39 was the single source for many new programs aimed at our younger viewers including *Word World*, *Super Why*, *Word Girl*, and *Curious George*, based on the beloved children's book series of the same name. For our many British Comedy fans, we introduced a new series of single-season British Comedy gems from the BBC vault, the *One-Season Wonders*. *A Perfect State*, *Office Gossip*, *Brotherly Love* and *The Savages* have proven themselves to be new audience favorites along with the

re-introduction of the longtime viewer favorite, *Ballykissangel*.

PBS39 continues to bring its viewers flagship PBS programs like *NOVA*, *Masterpiece Theater*, *Frontline*, *American Experience* and *Antiques Roadshow*. As we navigate our way through the uncharted waters of the digital TV future, our viewers can count on us to bring them the absolute best that television has to offer whether it is through a single digital channel, multiple channels in standard definition or even in High-Definition TV (HDTV).

PBS39 has been the local leader during this

new and exciting transition to digital TV broadcasting. We were the first to offer digital television to the Fort Wayne region and we continue to broadcast four digital channels (39-1, 39-2, 39-3 and 39-4). In doing so, we offer our viewers four digital channels around the clock: Our traditional daily broadcast lineup (39-1); a fulltime children's channel (39-2, Kids39); a how-to and travel channel (39-3, createTV), and a distance education channel (39-4, The Annenberg Channel). All our digital offerings that are available over the air can also be seen on area cable and fiber optic systems such as Comcast and Verizon FiOS in addition to our current analog signal. Viewers are also able to access the latest program listings and lineups by going to our website: www.wfwa.org.

In a world with hundreds of channel choices, many containing violent and sexualized content, PBS39 continues to be recognized and trusted by thousands of area households as the one place in the vast broadcast spectrum that the whole family can turn to for high-quality, family-friendly television in Northeast Indiana.



Above: *Curious George* is one of the many new childrens shows that have premiered on PBS39 in 2007.



PBS39 continued to deliver landmark series such as *NOVA* (above, top) and the documentary miniseries event, *THE WAR* (above) by Ken Burns.



PBS39's digital program delivery in 2007 included, clockwise from upper left: Digital 39-1, PBS39's traditional broadcast; Digital 39-2, Kids39, our 24/7 digital children's channel; Digital 39-3, CreateTV; Digital 39-4, The Annenberg Channel. All these channels are available to area cable and fiber optic subscribers. Listings for all our digital channels can be found on our website as well.

PBS39'S PROGRAMMING CONNECTS OUR VIEWERS TO THE WORLD EVERY DAY